204 Special Topics

Creating an Organization-Wide System for 1:1s—A Suggested Process

The checklist below walks you through steps for creating an organization-wide system for 1:1s. The approach is inspired from research on the successful implementation of HR and change management initiatives along with insights gleaned from Cisco's innovative approach to company-wide 1:1s. This process can be adapted based on your organization's history with change, culture, and needs.

Check	Steps
[]	IDENTIFY CHAMPION(S). Identify champion(s)
	from senior leadership (e.g., CHRO, COO,
	Division President) who will be the "face" of the
	system.
[]	ASSEMBLE TEAM. Assemble a cross-divisional im-
	plementation team to flesh out the program and to
	ensure that the created system fits well with different
	functions and job levels.
[]	ESTABLISH VISION. Document the key hopes,
	goals, targets, and overall operating principles for
	the 1:1 system. When doing so, be sure to connect
	the 1:1 approach to organizational values and other
	HR/talent systems to promote integration and mit-
	igate "flavor of the month" perceptions that new
	initiatives can often engender. The goals identified
	here will also serve as the evaluation criteria in a
	subsequent step.

Section 4 Tools 205

 individual leaders to discuss the initiative with their teams and answer questions themselves. PROVIDE TRAINING. Provide comprehensive training to assure an understanding of 1:1s and the process, vision, implementation, and broader expectations of the 1:1 system. LAUNCH AND SUPPORT THE SYSTEM. Create a meaningful launch event to generate excitement. 	Check	Steps
 learnings from this book to decide on how structured the system should be for leaders, such as having required cadences and templates versus allowing the leader to tailor to their desires. Relatedly, decide on how technology will or won't be used to facilitate the 1:1 system. An informal approach simply leveraging shared online or paper templates and documents can be used, or a more formal system can be used where technology serves to structure the process involving team member input, leader review, and action planning. A great example of a formal system can be found on the Cisco website: https://www.cisco.com/c/r/team-development/teamspace/checkins.html COMMUNICATE THROUGH MULTIPLE CHANNELS. Communicate actively and transparently to all the "hows" and "whys" of the 1:1 initiative. Address common concerns of starting 1:1s via the system (e.g., a detailed FAQ). At the same time, prepare individual leaders to discuss the initiative with their teams and answer questions themselves. PROVIDE TRAINING. Provide comprehensive training to assure an understanding of 1:1s and the process, vision, implementation, and broader expectations of the 1:1 system. LAUNCH AND SUPPORT THE SYSTEM. Create a meaningful launch event to generate excitement. Once the system is launched and live, provide coaching and support to leaders and team members to be sure 	[]	CREATE SYSTEM DETAILS. Leverage the
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**		Once the system is launched and live, provide coaching
questions and problems are addressed.		and support to leaders and team members to be sure
		questions and problems are addressed.

206 Special Topics

Check	Steps
[]	MONITOR PROGRESS. If you created a more formal
	technology-driven system, monitor use of the system
	via a dashboard. If you decide on a more informal
	system, assess use and evaluation of the system via
	pulse surveys or integrating survey questions into the
	current engagement survey system.
[]	EVALUATE AND ASSSESS IMPACT. Evaluate the
	impact of the system on key outcomes of importance
	to the organization. For example, is the intended use
	of the system correlated with employee engagement
	and retention? The key criteria evaluated should
	be those identified in the vision statement for the
	system. Ideally, try to collect evaluation data such that
	leaders can get some feedback on how to do 1:1s most
	effectively.
[]	UPDATE SYSTEM. Based on team member and leader
	evaluation and comments, tweak and alter the 1:1
	system as needed to maximize its value. Evaluate any
	changes so that the system can keep being improved
	over time.